



Jack G. Bowen

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Los Angeles, CA



A Los Angeles based UI/UX Designer creating unique, clean, & efficient designs.



PERSONAL PROJECT

Cinelyst

Founder & Lead UI/UX Designer

January 2014 - March 2015

- Conceptualized idea
- Designed wireframes & mock ups
- Conducted user testing for iterative design
- Collaborated with iOS developer to create functioning prototype

SKILLS

UI/UX Design

HTML 5

CSS 3

jQuery

jQuery Mobile

JavaScript

Web Design

Front end Design

WordPress

SOFTWARE

Sketch

Photoshop

Illustrator

InDesign

Dreamweaver

Balsamiq

OmniGraffle

Flinto

Premier

After Effects

Final Cut Pro

Microsoft Office

EXPERIENCE

Flashmob Social

Director of Design

October 2015 - Present

- Manage & create all designs, including UI/UX, online & offline promotional material, marketing, etc.
- Work directly with Founders & developers to maximize efficiency & asset turnaround time
- Conceptualize & create new features to increase user growth
- Work under pressure in fast pace start-up environment

Opera Mediaworks

Front End Designer

July 2014 - October 2015

- Designed & developed rich media mobile ads for household brands (Clash of Clans, Uber, Facebook, Hotel Tonight, etc.)
- Conceptualized & launched ad campaigns
- Created ad assets & responsive websites

SocialLive

Contract Lead UI/UX Designer

November 2013 - November 2014

- Managed project's design process
- Created mock ups & wireframes
- Conducted user testing for iterative design
- Collaborated with developers & founder

RadiumOne Inc.

Contract UI/UX Designer

April 2013 - December 2013

- Assisted in overhaul of design to get ready for iOS 7
- Created promotional & sunseting websites
- Delivered assets to iOS & Android developers
- Designed content for PhotoEffects Application

EDUCATION

The Art Institute of California - San Francisco

Bachelor of Science, Web Design & Interactive Media

June 2014